

NLP techniques for optimizing the communication process - 2 h

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Context

We are in an unprecedented situation worldwide and as a result of this we are trying to identify how we can continue our personal and professional lives with as few slippages as possible. Change is inherent, it is right here with us, and it is impetuous that we need to be flexible, motivated and focused!

Beyond this context, communication is one of the most important processes, perhaps even in the top 3 processes that support change in the professional and personal environment. Basically now more than ever, in these moments communication is the basis of human relations!

Now you need to use clear and precise techniques and tools!

Learning Objective:

• VAKOG representation systems - visual, auditory, kinesthetic, olfactory and gustatory - linguistic models, the specific language of each representation system, the eye model, the body model;

• VAK thinking types (visual, auditory, kinesthetic) and their importance in teams, nonverbal body model, specific paraverbal;

• The report and its usefulness - in physical, telephone, written form.

Logistic Details:

• Duration: 2h; 8-15 participants, online and offline.